MAGICA

Maximizing the synergy of European research Governance and Innovation for Climate Action

# D4.9 Five prototypes as a result of the Acceleration Summer Camp

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## Summary

The MAGICA Acceleration Summer School is a five-day intensive program, dedicated to cultivating high-impact, sustainable entrepreneurial talent among young Europeans. Hosted by the H-FARM College Entrepreneurship & Startup Centre, the School targets **students aged 18–24** and focuses on developing competitive entrepreneurial projects aligned with the principles of the **UN Sustainable Development Goals (SDGs)**. The methodology is highly practical, employing iterative learning through real-world tools like the **Lean Canvas**, the **Idea Launchpad**, and the proprietary **Go-to-Market (GTM) Compass**. Core learning objectives centre on mastering the relationship between **Product-Market Fit** and GTM strategy, alongside vital skills in **Market Sizing (TAM/SAM/SOM)** to quantify opportunity. The ultimate outcome is the creation of validated, execution-ready ventures, culminating in an investment-grade pitch presentation assessed on the **Importance of the Problem** and **Depth of the Solution**. In the specific, the students involved in the Summer School created 5 prototypes which leverage data-driven innovation to address diverse environmental challenges: 1) through **AquaFarm Pro's** precision irrigation for rice farming, 2) **CliMaps'** with an AI-guided urban navigation for extreme weather, 3. with **fEATure's** predictive demand modeling to eliminate supermarket food waste. Additionally, 4. the portfolio promotes circularity by diverting airport textile waste through 4. **SustainABag** and 5. converting harmful agricultural burning into clean energy via **Sustainable Stubbles**. Together, these five prototypes provide a comprehensive framework for reducing emissions and optimizing resource use across the agriculture, mobility, and waste sectors.

The programme successfully delivers on the EU's objective to accelerate the transition toward a climate-neutral and resilient future by empowering the next generation of entrepreneurial leaders.

## Key takeaway messages

The practical application of the Summer Acceleration School's methodologies culminates in the creation of several high-value deliverables that serve as tangible outcomes for future funding or acceleration:

- **Validated Business Concept:** Each team produces a fully articulated business concept, validated through the **Idea Launchpad** (Problem, Customer, Solution) and structured using the **Lean Canvas**. This includes defining a multi-faceted value proposition that targets not only financial returns but also **Societal** and **Environmental** impact.
- **Execution-Ready GTM Plan:** A comprehensive, multi-step Go-to-Market (GTM) plan is produced, featuring explicit business **Objectives** and measurable **Key Performance Indicators (KPIs)**, ensuring the venture has a clear roadmap for customer acquisition and scaling.
- **Digital Prototype/MVP:** Teams are required to move beyond conceptual ideation to create a **digital prototype or Minimal Viable Product (MVP)**. This deliverable shows what the teams "actually built" (the tool, platform, or service) and is central to the project, demonstrating a tangible, functional implementation of their solution.
- **Investment-Grade Pitch Deck:** The final and most visible deliverable is the professionally designed, **Pitch Presentation**. This deck is the primary communication tool, summarizing the market opportunity (TAM/SAM/SOM), business model, financials, team expertise, and a clear **Call-to-Action (CTA)** for potential investors or partners.

# List of abbreviations

| | |
|---|---|
| AI | Artificial Intelligence |
| CAC | Customer Acquisition Cost |
| EU | European Union |
| GTM | Go-to-Market |
| LTV | Lifetime Value |
| MVP | Minimal Viable Product |
| SAM | Serviceable Addressable Market |
| SOM | Share Of the Market |
| TAM | Total Addressable Market |

## 1.1 MAGICA Acceleration Summer School: an overview

The Summer Acceleration School, designated as the MAGICA Summer School and hosted on the iconic campus of H-FARM College, took place from 7 to 11 July 2025, bringing together a diverse cohort of 20 students aged 18-24 from across Europe. Against the inspiring backdrop of the Venetian Lagoon and nestled within a state-of-the-art campus that blends education, innovation and sustainability, the programme created an intensive week of entrepreneurial immersion. Participants engaged from the very outset in the full lifecycle of an entrepreneurial venture – from identifying customer needs, through value-proposition development and business-model design, to digital prototyping, testing and final pitching. They worked in multidisciplinary teams, supported by the H-FARM Entrepreneurship & Startup Centre's mentors, designers and innovation professionals, leveraging the institution's 15 years of experience in acceleration and startup ecosystems. The curriculum made full use of digital technologies as enablers of sustainable impact-driven business models. The sequence of modules—customer journey mapping, market interviews, business-model canvassing, prototype development, testing and iteration, and finally pitch preparation—was designed not only to impart knowledge but to simulate a real startup environment. Students concluded the week with concrete prototypes and confidence in applying entrepreneurial methods in either startup or corporate innovation settings. The vibrant setting, the international peer group and the dynamic ecosystem offered by H-FARM made the Summer School not just a training week, but a transformational experience in which creative ambition met structured implementation.

## 1.2 Methodologies: Applied, Experience-Based Learning

The MAGICA Summer School employs a robust and highly practical methodological framework developed by the H-FARM Entrepreneurship & Startup Center, focusing on active participation and the iterative development of business concepts.

This approach is centered on several key elements:

- **Modular and Iterative Development:** The core structure guides participants through sequential stages: initial **Idea Launchpad** challenges to rapidly define a core **Problem**, **Customer**, and **Solution**, followed by in-depth modules on **Market Sizing**, **Business Models**, and **Go-to-Market (GTM) Strategy**.
- **Structured Business Frameworks:** Essential to the process is the application of industry-standard tools like the **Business Model Canvas** and the **Lean Canvas**. The Lean Canvas, adapted for the program, is used to visually map the key elements of a startup, forcing teams to strategically align their **Unique Value Proposition** with **Customer Segments**, **Channels**, and **Key Metrics**.
- **The GTM Compass:** This proprietary H-FARM model is used as a **step-by-step guide** to execute product strategy. It mandates a comprehensive plan covering defining **Objectives**, segmenting the **Target Audience**, crafting the **Message & Story**, selecting one of ten different **Pricing Models** (e.g., Freemium, Subscription, Value-Based), and choosing multi-channel **Sales and Marketing Strategies** (B2C, B2B, Digital, Traditional).
- **Pitch-Centric Culmination:** All preceding activities converge into the development and delivery of a professional **Startup Pitch Presentation**. Students are trained on presentation techniques (e.g.,

posture, pacing, team pitching) and coached on the "secrets" of effective pitching: **storytelling**, **clarity/conciseness**, and the strategic emphasis on **selling the problem, not the solution**. This segment culminates in a highly structured evaluation of the pitch content and quality.

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## 1.3 Learning Objectives: Strategic Mastery and Execution

The overarching learning objectives are designed to transform participants into **execution-driven entrepreneurs** capable of validating, structuring, and launching a scalable venture, all while being funded by the European Union.

- **Mastery of Product-Market Fit and GTM Strategy:** A primary objective is to enable students to **master the interplay between Product-Market Fit and Go-to-Market strategy**. This involves understanding not only how to solve a meaningful problem but also how to define the strategy required to successfully bring the product to market and drive adoption.
- **Quantifying Market Opportunity:** Participants gain the critical skill of **Market Sizing**, learning how to estimate the potential demand and revenue of an idea. This is achieved by systematically defining the different layers of opportunity: the **Total Addressable Market (TAM)**, the **Serviceable Addressable Market (SAM)**, and the realistic **Share Of the Market (SOM)**. This process is crucial for **validating the business opportunity**, guiding strategic decisions, and attracting potential investment.
- **Strategic Business Model Design:** A key goal is to instil a profound understanding of what constitutes a **strategic business blueprint**. Students learn to align the five pillars—**Problems, Customers, Solutions, Value, and Revenues**—and explore how a business can generate value in multiple dimensions: **Financial, Customer, Societal, Employee, Environmental, and Cultural**.
- **Professional Pitching and Communication:** Finally, students are trained to communicate their venture ideas persuasively. They learn to develop an impactful **Elevator Pitch**, construct a **pitch deck** , and use presentation skills to clearly and succinctly define their value, competition, and funding request. The final evaluation directly measures these outcomes by focusing on the **Originality of the Idea** and the **Depth of the Solution**.

## 1.4 Impact and Outcomes: Fostering Scalable Ventures

The primary impact of the MAGICA Summer School is the demonstrable acceleration of entrepreneurial capacity, resulting in the development of thoroughly validated, strategically planned, and professionally communicated new venture concepts. By the conclusion of the programme, participants are expected to transition from nascent ideas to fully articulated business proposals, ready for further development or early-stage funding discussions. The tangible outcomes include:

- **Measurable Business Validation:** Participants are equipped to perform essential business validation, specifically by quantifiably estimating their market potential through the **TAM (Total Addressable Market), SAM (Serviceable Addressable Market), and SOM (Share Of the Market)**

framework. This ensures that ideas pursued are not "dead-end" ventures but potentially promising and scalable opportunities.

- **Execution-Ready Strategy:** Teams produce a comprehensive **Go-to-Market (GTM) Plan**, addressing the toughest challenge for a startup. This GTM Plan outlines tangible strategies for achieving early success, including defining explicit revenue-based **Objectives** (e.g., achieving $1 million in sales or growing customer leads to 5,000 users), and setting measurable **Key Performance Indicators (KPIs)** such as **Customer Acquisition Cost (CAC)** and **Lifetime Value (LTV)**.
- **Investment-Grade Communication:** The programme results in high-quality **Pitch Presentations** that demonstrate the scalability of the business model, a crucial factor for attracting investors and funding. Teams are evaluated on the depth and importance of the problem they solve, leading to a pool of well-vetted ideas that are designed to create multiple forms of value: **Financial, Customer, Societal, Employee, Environmental, and Cultural**

## 1.5 Final Project Deliverables: A Portfolio of Sustainable Innovation

The MAGICA Summer School culminated in the production of five investment-grade project proposals, each embodying the course's emphasis on **sustainable impact, market viability, and digital execution**. The diversity of the projects—from agri-tech to urban mobility and circular economy solutions—underscores the broad applicability of the H-FARM methodologies.

The twenty students worked together throughout the week in groups, having the Start Up Centre colleagues as lectures in the morning and mentors in the afternoon for the group works which brought to life the 5 prototypes, which were pitched during the final day (Friday 11 July 2025).

The five MAGICA prototypes represent a diverse portfolio of climate-oriented, data-driven innovations designed to address real environmental and societal challenges across agriculture, mobility, consumption, and waste. In the specific:

**AquaFarm Pro** focuses on water scarcity and methane emissions in rice farming, using AI-powered precision irrigation to reduce water use by 30–50% and lower emissions by up to 48% AquaFarm-Pro.

**CliMaps** tackles the increasing risks caused by extreme weather in urban spaces by providing an AI-assistant that guides users through shaded routes, avoids floods, and ensures safe mobility during heatwaves, heavy rains, and other climate-driven disruptions
CliMaps.

**fEATure** responds to the massive issue of supermarket food waste—valued at €9.2 billion per year in Europe—by leveraging AI to predict consumer demand, optimize restocking, and reduce perishable waste through data-driven insights fEATure pitch deck.

**SustainABag** offers a sustainable travel solution by installing donation bins in airports, allowing passengers to offload excess clothing instead of paying overweight fees or discarding items; these items are then diverted from landfills and reinjected into circular reuse and resale chains SustainABag.

Finally, **Sustainable Stubbles** provides a structured value chain connecting farmers with the clean fuel industry by collecting agricultural stubble—often openly burned—transforming it into biomass feedstock, and drastically reducing air pollution while providing new income streams to farmers.

Together, these prototypes embody MAGICA's mission: **translating climate science into tangible solutions that improve livelihoods, reduce emissions, and strengthen resilience**.

Here is open link to the five presentations where you will find the QR codes which link to the 5 prototypes created by the students: https://drive.google.com/drive/folders/1gBsGFck-0NkAenlfSFbn-l97U72oFcH3?usp=drive_link

Titles of the Presentations and the Prototypes:

- **AquaFarm-Pro**
- **Sustainable Stubbles**
- **fEATure**
- **CliMaps**
- **SustainABag**

Here are the **QR Codes where the prototypes**, as minimum viable projects, can be found:

| **AquaFarm-Pro:** | **Sustainable Stubbles:** | **fEATure:** | **CliMaps:** | **SustainABag:** |
|---|---|---|---|---|
|  |  |  |  |  |

## 1.5.1 Portfolio of Sustainable Innovation: How these prototypes can be used and what functions they fulfil

Each prototype is not only a concept but a functional tool that directly supports daily practices across sectors. **AquaFarm Pro** can be used by small and medium-scale farmers to monitor soil moisture, receive real-time irrigation recommendations, and automate irrigation processes, reducing costs and improving yields—as clearly shown in the monitoring dashboards on pages 4–7 of the file AquaFarm-Pro. **CliMaps** serves city residents, commuters, runners, tourists, and vulnerable users by analyzing real-time weather, hydrology, and urban comfort metrics, then generating the safest and most comfortable routes; its interface allows users to choose preferences such as avoiding heat, floods, construction areas, or unshaded paths (see route-creation menus on page 7) of CliMaps. **fEATure** integrates directly into existing supermarket management systems, turning historical sales data, waste logs, and customer behavior patterns into accurate demand predictions and restock recommendations (pages 5–7), allowing managers to reduce losses and optimize supply chains, while also improving the shopping experience through fresher, better-planned inventories fEATure pitch deck. **SustainABag** is used by travelers and airport operators: travelers donate items in clearly marked bins, then track their donated clothing through a digital platform; airports benefit from reduced landfill contributions and improved passenger experience; and partner organizations access a steady stream of textile items for reuse or recycling (pages 4–7) of

SustainABag. Meanwhile, **Sustainable Stubbles** provides a digital and operational infrastructure—via mobile app and farmer portals—that allows farmers to schedule biomass pickups, log quantities, and manage sales; industries benefit from reliable, high-quality feedstock supply (pages 6–9) of Sustainable Stubbles.

### 1.5.2 Portfolio of Sustainable Innovation: Scalability and long-term impact potential

All five prototypes are inherently scalable because they are built on modular digital infrastructures, address global challenges, and operate in sectors with massive market potential. **AquaFarm Pro** is designed for a huge addressable market—120 million rice farmers worldwide—and its low-cost subscription model makes adoption feasible even in lower-income regions, enabling expansion across Asia and other rice-producing territories.

**CliMaps** scales effortlessly across cities and countries because its engine relies on real-time data sources (weather APIs, sensors, and maps) that are available globally; its user interface can be adapted to new contexts, languages, and urban infrastructures without major redesigns (page 9, market potential)
CliMaps.

**fEATure** scales through integrations with supermarket chains across Europe and beyond, leveraging the universality of retail data and extending to multiple categories of perishables; its model becomes more powerful with each new dataset, making it adaptable for national and multinational retailers (page 8, TAM–SAM–SOM).

**SustainABag** can expand to airports around the world since its model requires only donation bins, a digital tracking system, and partnerships with recycling or resale organizations; its B2B reselling model is volume-driven, meaning that more airports naturally increase both impact and revenue (page 9)
SustainABag

**Sustainable Stubbles** has enormous scalability due to the global prevalence of agricultural residue burning; with India alone producing over 42 million tonnes of stubble yearly, expansion into other agricultural regions—combined with revenue from carbon credits and biomass demand from industries—makes the model replicable at national and international scale (pages 2 and 10)

**Collectively, these five prototypes demonstrate strong potential for large-scale climate action through accessible, tech-enabled, and economically sustainable solutions.**

**Agri-Tech and Climate Resilience: AI-Powered MVPs**

The largest segment of the cohort focused on addressing climate-related challenges in agriculture, resulting in two sophisticated AI-driven solutions:

- **AquaFarm-Pro:** This project developed an **AI-powered precision irrigation solution** aimed at transforming rice farming. It directly addresses critical issues of **water waste** (up to 2,500L per kg of rice) and high **methane emissions**. The **MVP** is visualized as a **Smart Irrigation Control Center** that uses AI to analyze soil moisture, temperature, and nutrient levels to auto-schedule optimized

irrigation, reducing water use by up to 50% and methane emissions by 48%. Its B2B model includes a setup kit and a monthly subscription for monitoring and predictive alerts.

- **Sustainable Stubbles:** This venture tackles India's severe **stubble burning crisis**, which generates over 42 million tonnes of biomass annually, causing severe air pollution. Their solution is a **Smart Supply-Chain Integration** model, converting agricultural waste into clean fuel. The core **MVP** is a **Farm Management Portal** and **Mobile Application** allowing farmers to easily sell stubble and book collection days, while providing industrial partners with clear data on biomass supply and traceability.

**Urban and Supply Chain Solutions: Data-Centric Platforms**

Two projects tackled efficiency and waste reduction within urban and retail environments, demonstrating the power of data analytics and predictive AI:

- **fEATure:** Focused on combating food waste in retail, which costs European supermarkets over €9.2 billion annually. The team's **MVP** is an **AI-powered software extension** that uses existing data and consumer tracking to predict future consumption patterns. The product demo showcases a **Quick Overview Dashboard** that provides critical alerts, tracks money saved, and makes restock recommendations to prevent waste before it occurs. Its model combines a monthly subscription with a 10% cut of the savings achieved.
- **CliMaps:** This project addresses the growing risk of extreme weather (floods and heatwaves) in urban areas. The **MVP** is a **Weather-Smart Route Planning mobile app**. It functions as an **AI-powered assistant** that combines real-time data to suggest a **"Smart Route"** that prioritizes user safety and comfort—for instance, avoiding flooded streets or dangerously overheated areas, and locating urban comforts like shaded paths and water fountains. The demo allows users to customize their preferences to avoid high temperatures or construction zones.

**Circular Economy and Travel Convenience**

The final project applied circular economy principles to the travel sector:

- **SustainABag (S.A.B.):** This team addressed the **"Overpacking Problem"**, where 32% of travelers overpack, often paying fees or discarding perfectly good clothing (42%). The solution is a seamless textile drop-off system at airports. The **MVP** is the **SustainABag Digital Platform**, which encourages conscious travel by allowing users to **track the positive impact** of their donations, divert items from landfills, and earn rewards such as travel discounts and lounge access. The revenue model is B2B, selling collected textiles by the ton to recycling/resale companies.

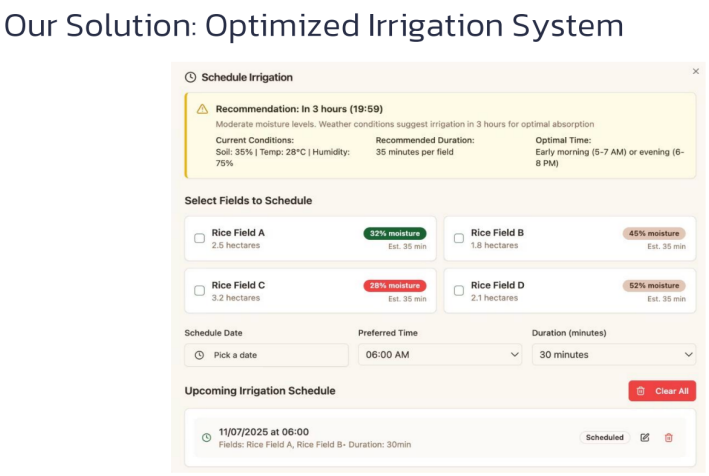


**Figure 1. Screenshot from AquaFarm Pro Presentation**

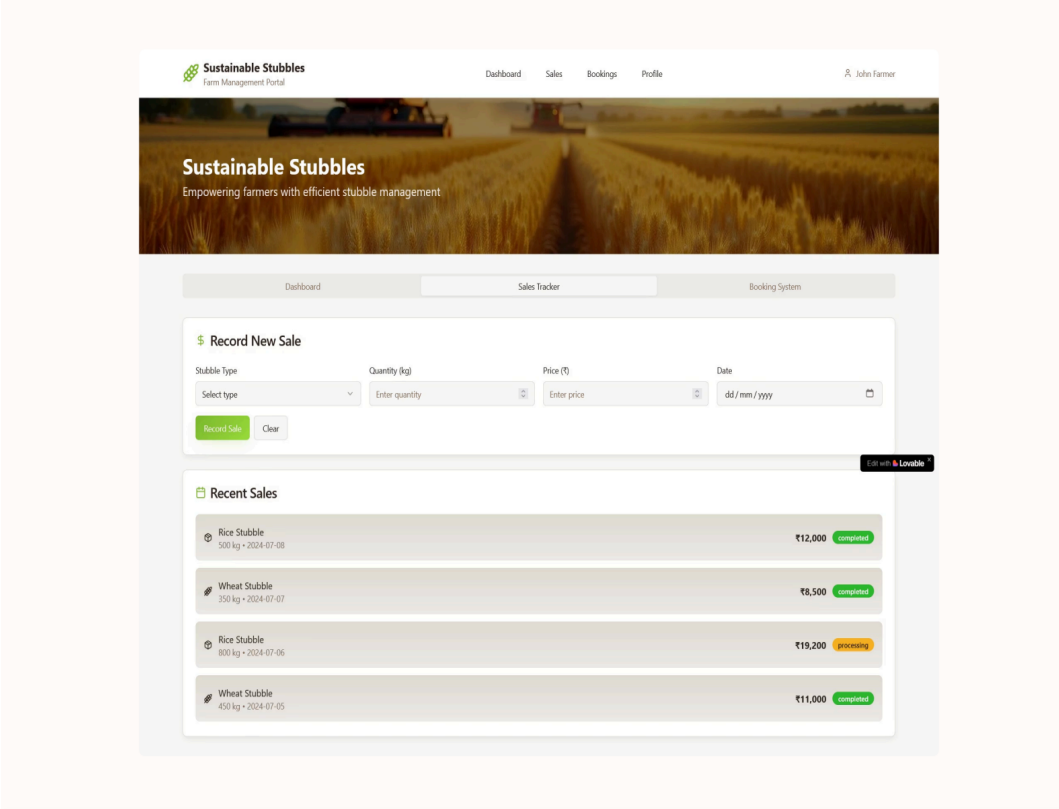


**Figure 2. From the Sustainable Stubbles Presentation**


**Figure 3. From fEATure presentation**

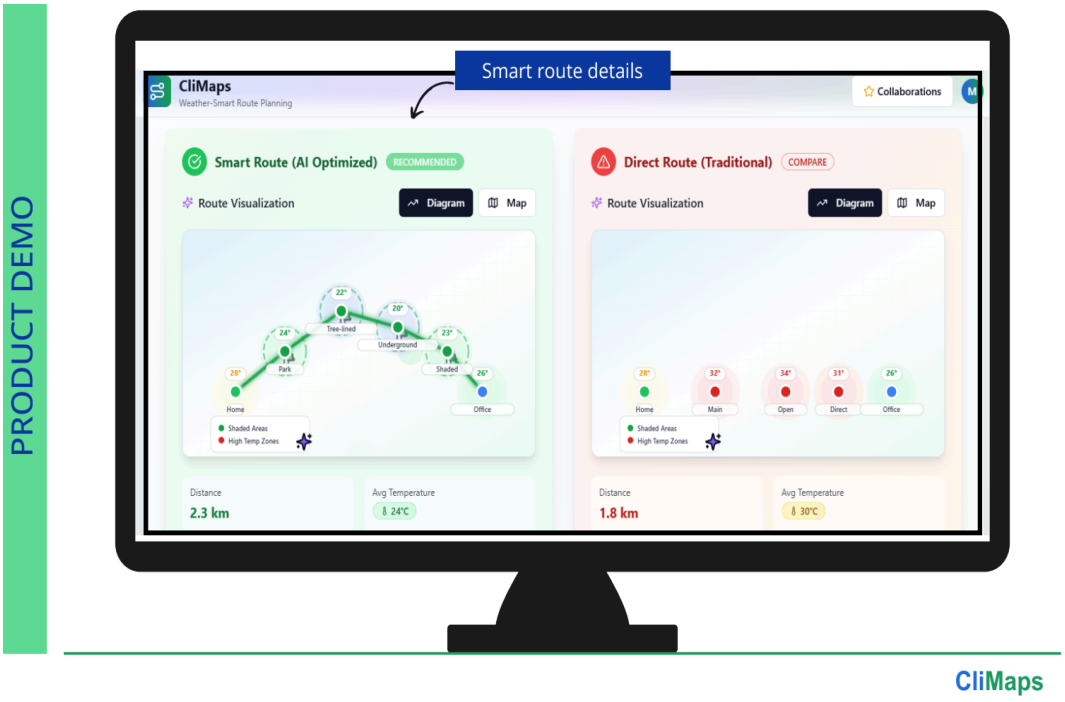


**Figure 4. From CliMaps Presentation**

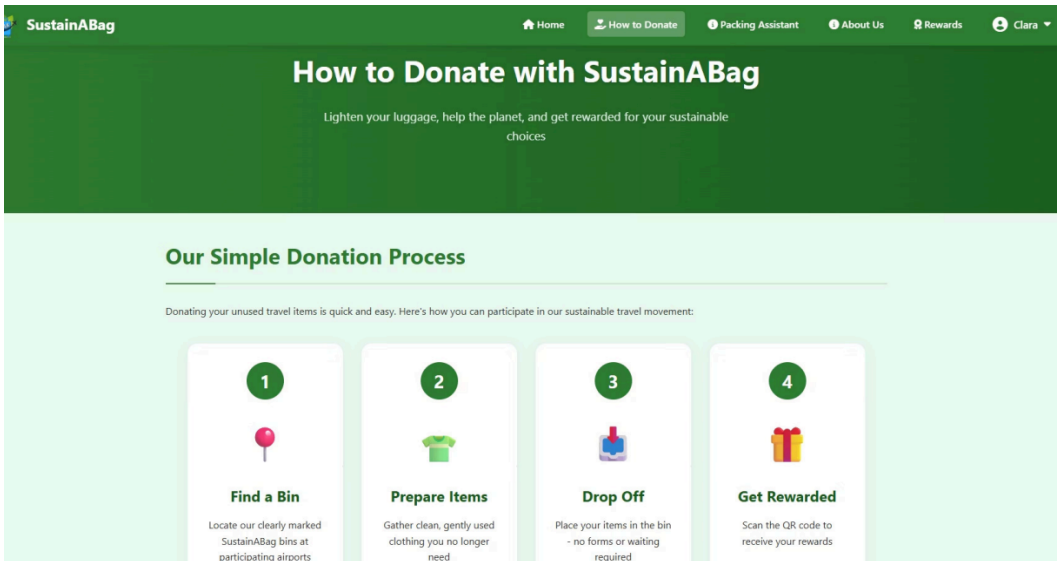


**Figure 5. From SustainABag Presentation**

## 1.6 Summer Program Faculty

MAGICA Acceleration Summer School faculty is presented below:

**Professor Timothy O'Connell**

**Role in Summer School:** Professor, focusing on business models and tools.
**Key Roles and Experience:** Director of the Start Up Centre of H-FARM. He is a pioneer in the European startup ecosystem, with over **20 years of experience** as a serial entrepreneur, investor, business leader, and educator. He serves as a **Senior Partner and Director at the H-FARM Entrepreneurship & Startup Center** and manages Global Business at H-FARM. He has managed over **20 international accelerator programs**, which have invested in hundreds of early-stage startups, including one of Italy's first **"unicorns"**. He also co-founded The Tailors, a bespoke brand and design agency, and has been a Marketing Executive for global brands like Technogym.
**Expertise:** Entrepreneurship, Open Innovation, digital marketing, and digital-tech trends.

**Professor Zeno Tosoni**

**Role in Summer School:** Professor, focusing on the entrepreneurship and startup modules.
**Key Roles and Experience:** Zeno Tosoni is the **Entrepreneurship & Startup Centre Manager** at **H-FARM**. He is an experienced entrepreneur who founded a startup (Gigi, a Food-Tech company) that was **acquired by a multinational group**. He is also a **Co-Founder** of the AI Gaming startup Emerals and an **Early Investor** in companies like PLINO AI and ATLANTIX. He is also a respected professor at H-FARM College and a frequent mentor and guest lecturer on Entrepreneurship and Strategy.
**Expertise:** Business models, innovative model development, entrepreneurial strategy, digital transformation, and Open Innovation.

**Allegra Masciarelli**

**Role in Summer School:** Allegra Masciarelli is a key part of the faculty team from the Entrepreneurship & Startup Centre of H-FARM
**Key Roles and Experience:** Allegra Masciarelli is currently an **Accelerator Manager at H-FARM**. Prior to this role, she served as an **Innovation Desk Manager** at the Italian Trade Agency, where she managed the Global Start Up Programme, focusing on supporting Italian startups in entering the UK market. She also has experience in grant funding and digital communications consulting.
**Expertise:** Acceleration programme management, international market entry strategy, and startup funding/consulting.

## 1.7 Summer Acceleration School Participants

The 20 participants who have been funded the MAGICA scholarships have been selected by a Jury of experts of H-FARM and CMCC Foundation. They had to provide their CVs and Motivation letters, focusing on their entrepreneurial idea linked to the 'Climate Transition'.

Their academic background spanned different yet complementary fields, such as economy, agricultural studies, engineering, communication, digital management, international business studies. Moreover, the MAGICA Summer Acceleration Summer School attracted European and non-European students, by reaching out citizens from the different EU countries such as Sweden, France, Italy, Germany to name a few, but also United Kingdom, India, Ghana and Pakistan. The gender distribution was equal among the participants.

## 1.8 Agenda of the Summer School

| Day | Date | Time | Activity | Location |
|---|---|---|---|---|
| **Monday** | **7/7/25** | 12:00 PM - 1:00 PM | Check-in in Villa Annia | Villa Annia |
| | | 1:00 - 2:00 PM | Free Time | |
| | | 2:00 - 5:00 PM | Intro to Entrepreneurship & Idea Generation with Timothy O' Connell | H-FARM College - Room B6 |
| | | 5:00 - 5:30 PM | *Tour del Campus* | H-FARM Campus |
| | | 5:30 - 7:30 PM | *Student Life Activity: Welcome Apertivo @Amor* | Amor Bistrò |
| | | 7:30–8:30 PM | Dinner | MYP Canteen |
| | | 8:30 PM - Onwards | Free Time | Villa Annia |
| **Tuesday** | **8/7/25** | 8:00 - 9:00 AM | Breakfast | Villa Annia |
| | | 09:30 AM - 12:30PM | Business Models & Tools with Timothy O'Connell | H-FARM College - Room B6 |
| | | 1:15 PM - 2:00 PM | Lunch | MYP Canteen |
| | | 2:00 - 5:00 PM | Startup Presentations & Pitching with Zeno Tosoni | H-FARM College - Room B6 |
| | | 5:00 - 7:30 PM | *Student Life Activity: Tie-Dye Activity* | H-FARM College |
| | | 7:30–8:30 PM | Dinner | MYP Canteen |
| | | 8:30 PM - Onwards | Free Time | |
| **Wednesday** | **9/7/25** | 8:00 - 9:00 AM | Breakfast | Villa Annia |
| | | 09:30–12:30 | Product Development Methods & Tools with Lorenzo Lodigiani | H-FARM College - Room B6 |
| | | 1:15 PM - 2:00 PM | Lunch | MYP Canteen |
| | | 2:00 - 5:00 PM | Product Development Workshop | H-FARM College - Room B6 |
| | | 5:00 - 7:30 PM | *Beach Volley Tournament + Ice-cream* | |
| | | 7:30–8:30 PM | Dinner | MYP Canteen |
| | | 8:30 PM - Onwards | Free Time | |
| **Thursday** | **10/7/25** | 8:00 - 9:00 AM | Breakfast | Villa Annia |
| | | 09:30–12:30 | Go-to-Market Strategy with Zeno Tosoni | H-FARM College - Room B6 |
| | | 1:15 PM - 2:00 PM | Lunch | MYP Canteen |

| | | | | |
|---|---|---|---|---|
| | | 2:00 - 5:00 PM | Startup Funding with Zeno Tosoni | H-FARM College - Room B6 |
| | | 5:00 PM - 6:00 PM | Free Time | |
| | | 6:00 PM - 9:30 PM | Pizza Night @Villa Annia | Villa Annia |
| | | 9:30 PM - Onwards | Free Time | |
| **Friday** | **11/7/25** | 8:00 - 9:00 AM | Breakfast + Check Out | Villa Annia |
| | | 09:30–12:30 | Startup Presentations & Pitch Practice with Zeno Tosoni | H-FARM College - Room B6 |
| | | 1:15 PM - 2:00 PM | Lunch | MYP Canteen |
| | | 2:00 - 4:00 PM | Final Team Pitches & Awards with Zeno Tosoni | H-FARM College - Room B6 |

**Figure 6. Some moments from the Summer Program**

## 1.9 Logistical and Operational Structure

The MAGICA Summer School is a five-day residential programme held at the **H-FARM Campus**, one of the **biggest innovation hubs in Europe**, spanning 51 hectares near Venice. All academic activities, including lectures and workshops, take place within the **H-FARM College building** in **Room B6**. Accommodation for students is provided at **Villa Annia Guest House (P)**, which also serves as the check-in, breakfast, and evening free-time location. Meals (breakfast, lunch, and dinner) are primarily provided at the **Serra**, the Restaurant of the Campus and in the **MYP Canteen**.
The schedule is structured to balance intensive academic sessions (typically 9:30 AM–12:30 PM and 2:00 PM–5:00 PM) with communal activities like the **Welcome Apertivo @Amor Bistrò**, a **Tie-Dye Activity**, and a **Beach Volley Tournament**.
The campus provides extensive sports facilities, including courts for tennis, padel, soccer, and a gym. Internal campus mobility is facilitated by **shared electric scooters (BIT)**, and external transport is supported by several public bus lines (ATVO and MOM) and private taxi/shuttle services.

**Figure 7 Pictures taken from Villa Annia, H-FARM Guest House (left) and La Serra, H-FARM Restaurant (right).**

## 1.10 Communications and Outreach

All the partners have been collaborating in disseminating the Call for Applications in order to spread out the news of the Summer Acceleration program.

Moreover, at the end of the program the news of the Summer Acceleration Program has been spread out through the H-FARM College communication official channels.

Please see the active links below:

H-FARM College Website: https://college.h-farm.com/en/magica-summer-school-2025/

H-FARM College LinkedIn: https://www.linkedin.com/posts/hfarmcollege_magica-summer-school-activity-7353801111922786304--Gq-

?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAwHT7QB97CgebKCbzYLgobdT_09zxQJ0ik

Pictures of the Summer Acceleration Program: https://drive.google.com/drive/folders/1UPMNDIMe6E-oa_CnUhxYdcrt1ZeRFkMC?usp=drive_link

# Project partners